A logical fallacy is a flaw in reasoning. Strong arguments are void of logical fallacies, whilst arguments that are weak tend to use logical fallacies to appear stronger than they are. They’re like tricks or illusions of thought, and they’re often very sneaky used by politicians, the media, and others to fool people.

Don’t be fooled! This poster has been designed to help you identify some of the more common fallacies. If you see someone committing a logical fallacy online, try to rectify it to the relevant fallacy to school them in thinkness e.g. youlogicalfallacies.com/strawman

You can download this poster for free at yourlogicalfallacies.com/poster